

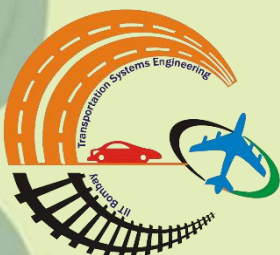
15th INTERNATIONAL CONFERENCE
on
TRANSPORTATION PLANNING & IMPLEMENTATION
METHODOLOGIES FOR DEVELOPING COUNTRIES
TPMDC 2024



TPMDC Website

18-20 December 2024
SPONSORSHIP BROCHURE

Organized by:
Transportation Systems Engineering
Department of Civil Engineering
Indian Institute of Technology Bombay
Powai, Mumbai – 400076, India



About TPMDC 2024

The practical problems associated with transportation engineering in many developing countries (including India) and developed countries are different and complex. The researchers, practitioners, and transportation agencies have been working to address these challenges and identify implementable solutions as per the prevailing conditions. In this direction, TPMDC 2024 provides an ideal platform for the transportation fraternity from all over the world to share cutting-edge research, experience, ideas, advanced state-of-practice, and practical solutions from a multi-modal, multi-disciplinary, and multi-sectorial perspective to various transportation engineering problems. The TPMDC workshop/conference, organized by the Transportation Systems Engineering group of the Department of Civil Engineering, Indian Institute of Technology Bombay, started in 1996 and has been conducted biennially. The 15th edition of TPMDC will be held at the IIT Bombay, Powai, Mumbai from 18 to 20 December 2024. The conference expects to bring together about 300 academicians, practitioners, managers, and policymakers from all parts of India and the world for in-depth discussion on various topics related to transportation engineering. The conference includes special sessions, technical tours, exhibitions, and social events along with sessions on various themes under the umbrella of transportation engineering such as transportation modes, policy, planning, economics, traffic management, operations and safety, pavement systems engineering, and emerging transportation technologies.

Kindly refer to the conference website - <http://www.civil.iitb.ac.in/tpmdc> for further details.

The topics of the conference are:

I. Transport Modes: General

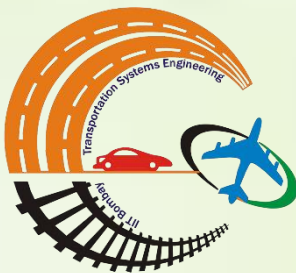
II. Pavement Systems Engineering

III. Transportation Planning, Policy, and Economics

IV. Traffic Management, Operations, and Safety

V. Emerging Technologies in Transportation

VI. Sustainable Mobility in Transportation



About the Transportation Systems Engineering Group

The Indian Institute of Technology Bombay (IIT Bombay) is recognized worldwide as a leader in the field of engineering education and research. The Department of Civil Engineering has been an integral part of the institute since its inception in the year 1958. The Transportation Systems Engineering Group (TSEG), established in 1988, is one of the major specializations of the Department of Civil Engineering with ten faculty members and more than fifty graduate students working in various fields of transportation engineering such as Transportation Planning, Highway Design, Traffic Operations and Safety, Intelligent Transportation Systems, Pavement Systems Engineering, and Connected and Autonomous Vehicle. Further, the TSEG is actively involved in various major transportation projects in India and is recognized as one of the major research entities in the country. The Masters and Doctoral programs of TSEG are extremely popular all over the country. Graduates of this programs have earned several accolades and established themselves at places of international repute.

TPMDC 2024 Sponsorship Plans

PLATINUM // INR 8,00,000*

Benefits :

- 1 Exhibition stall with screen[#]
- Large-size logo display on conference venues
- Logo hyperlinked on the conference website
- Public announcement and display during the conference recognizing the sponsor^{##}
- 5 complimentary registrations
- 2 minutes promotional video during the inauguration
- Brochure distribution in delegate kit

DIAMOND // INR 5,00,000*

Benefits :

- 1 Exhibition stall[#]
- Medium-size logo display on conference venues
- Logo hyperlinked on the conference website
- Public announcement and display during the conference recognizing the sponsor^{##}
- 3 complimentary registrations
- 1.5 minutes promotional video during the inauguration
- Pamphlet distribution in delegate kit

GOLD // INR 3,00,000*

Benefits:

- Small size logo display on conference venues
- Logo hyperlinked on the conference website
- Public announcement and display during conference recognizing the sponsor^{##}
- 2 complimentary registrations
- 1 minute Promotional video during inauguration

SILVER // INR 1,00,000*

Benefits :

- Small size logo display on conference venues
- Logo hyperlinked on the conference website
- Public announcement and display during conference recognizing the sponsor^{##}
- 1 complimentary registration

Additional Sponsorship Opportunities

EXHIBITION STALL // INR 90,000*

Benefits :

- 3m×3m stall with 1 table, 2 chairs, 1 dustbin, 3 spotlights, 1 plug point, carpeted stall with a cut vinyl fascia name.
- Limited number of stalls, will be allotted on a first-come, first-serve basis.

LUNCH SPONSORSHIP // INR 90,000*

Benefits :

- Branding at the lunch venue
- Public announcements regarding the sponsor during lunch

Note: Up to 6 sponsorship slots available

TECHNICAL SESSION // INR 90,000*

Benefits:

- Branding at the venue
- Public announcements regarding the sponsor (per session)

Note: Up to 15 sponsorship slots available

CULTURAL NIGHT // INR 75,000*

Benefits :

- Branding at the cultural night venue
- Public announcements regarding the sponsor during the cultural event

Note: Up to 3 sponsorship slots available

TERMS & CONDITIONS

* Applicable taxes (including GST) to be borne by the sponsors. Provide a signed document in case the sponsoring organization will be taking the GST in reverse charge.

Exhibitor passes provided with platinum and diamond sponsorship plans will allow you to attend the conference lunch/dinner and refreshment breaks but not the technical sessions.

During the inaugural session, keynote session, and validity session.

To avail benefits of sponsorship, organisations must submit their logos & videos and details at least one month prior to the conference date.

Mode of Payment : Cheque/ Demand Draft/ Online Transfer

**QR Code for
GST**

Bank Details:

A/c No.:	00000010725729128	Branch:	IIT Powai
A/c Type:	Current	IFSC Code:	SBIN0001109
A/c Name:	The Registrar, IIT Bombay	Swift Code:	SBININBB519
Bank Name:	State Bank of India	Bank Phone No:	+91-2225720912/0204
PAN	AAATI1446A1Z7	GST No.	27AAATI144A1Z7



For Payment Related Queries

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Organizing Committee, TPMDC 2024

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